

From the Director

In a time when electronic books are rising in popularity, Ames Public Library customers are checking out more “traditional” books than ever. In fact, this year we broke all records with a circulation of more than 1.4 million items! The library also attracts people as a face-to-face gathering space, with more than 50,000 attending programs at the library. That’s over 12% more than last year! As library activity continues to increase year after year, it is apparent that our library needs room to grow.

For the past two years, we have held community meetings on library expansion based on our consultant’s report on space needs and options suggested by our architect. After discussing and listening intently to feedback and ideas, the plan is to add on to the current building in the areas that were originally intended for expansion.

This expansion project will allow us to continue to increase and adapt the library’s collection in the years ahead, provide space for young people to learn and grow in a secure environment, and provide the flexibility to respond to emerging technologies. We thank everyone who has attended public meetings, communicated with us online, participated in one-on-one interviews, or responded to our telephone survey. Your feedback, along with forecasts of future library service, are the foundation of this project.

With your help, we hope to make Ames Public Library even better. Please continue to give us your feedback and suggestions as we work together to create a great library for you and for the generations to come.

- Art Weeks, Library Director

Boards & Leaders

Ames Public Library 2009-2010 Administration

Art Weeks, Director
Lynne Carey, Assistant Director

Ames Public Library 2009-2010 Board of Trustees

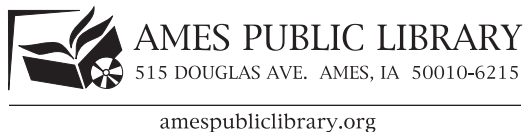
Sherry Bradley, Harry Budd, Al Campbell,
Dudley Lockett, Sherry Meier, Sam Schill,
Dick Seagrave, Kevin Stow, Melody Warnick

Ames Public Library Foundation 2009-2010 Board of Directors

Annette Boehlje, Gary Botine, Stevin Dahl,
Dan Divine, Lisa Eslinger, Roger Kluesner,
Sam Lyon, Sherry Meier, Monica Porter,
Kevin Stow, Susan Wallace, Lynne Carey,
Sheila Lundt, Art Weeks

Friends of the Ames Public Library 2009-2010 Board of Directors

Sherry Bradley, Fred Brown, Greg Bruna,
Harry Budd, Michale Hansen, Kay Outka,
Jean Meek, Marsha Miller, Kirsti Minion,
Joan Van Norman, A.J. Walter,
Sarah Bohkle, Art Weeks



2009-2010 Highlights

A Record-Breaking Year

Ames Public Library hit another all-time high in number of items checked out this year. Not only are people checking out more items, they are also coming to more library programs and using the computer commons more. This increase in activity continues the upward trend of the past several years.

New Bookmobile Stop

The Bookmobile added a stop at the new Fareway grocery store on Stange Road in August of 2009. The Bookmobile now visits eight neighborhoods throughout Ames and Gilbert every week. The Bookmobile serves as a library branch on wheels by providing library item browsing, checkout, returns, reference services, and more at each of its stops.



Geek the Library

Ames took the “Geek the Library” message out and about this year with a booth at local events and a special Geek the Library Week in March. Coordinated by OCLC, a library cooperative, the Geek the Library campaign helps build awareness of the benefits of public libraries and understanding of how they are supported.

Dale H. Ross Dedication

In September of 2009, Ames Public Library’s Board Room was dedicated to Dale H. Ross, a long-time friend of libraries and former Ames Public Library trustee.

By the Numbers

Population Served.....	67,932
Ames.....	56,657
Gilbert (by contract).....	1,080
Rural Story County (by contract).....	10,195

Usage Statistics	2008/2009	2009/2010
Total Circulation	1,386,273	1,431,023
Books/Magazines	799,349	820,728
Videos, CDs, Audiobooks, etc.	586,924	610,295
Total Collection	201,838	221,375
Average Loans per Volume	6.9	6.5
Items Added to Collection	25,470	28,777
Items Withdrawn from Collection	20,369	9,240
Borrowers	31,149	34,202
Ames Registered Borrowers	22,767	27,055
Circulation per Ames Borrower	48	41
Circulation per Capita for Ames	25	25
Percent of Ames Population	41.6	47.8
Visitors	424,504	435,572
Programs		
Youth/Family Programs	1,801	1,927
Attendance	34,437	38,099
Young Adult Programs	102	70
Attendance	1,143	919
Adult Programs	263	264
Attendance	9,131	11,197
Total Programs	2,166	2,261
Total Attendance	44,711	50,215
Meetings	2,182	2,145
Attendance	40,869	39,874
Volunteers	544	552
Hours Contributed	15,825	16,174
FTE (Full-Time Equivalent)	7.6	7.8
Interlibrary Loans		
Borrowed for APL Users	1,421	1,587
Loaned to Other Libraries	4,941	4,907
Reference Questions	54,548	52,442
Computer Use		
Number of Sessions	59,073	66,015
Hours of Use	39,382	42,910

Dollars & Cents

