



ames[™]
PUBLIC LIBRARY

ANNUAL REPORT

2020-2021

2020/2021 By the Numbers



Over **854,000** items were **checked out last year**.
(That's an average of over 2,339 items each day of the year!)



The library served **134,000** visitors and **13,264** curbside pickup customers



Over **15,000** people viewed/participated in online and in-person Library events.

Thank you **Volunteers**



154 volunteers
contributed **1,819 hours**
of assistance in 2020/2021.

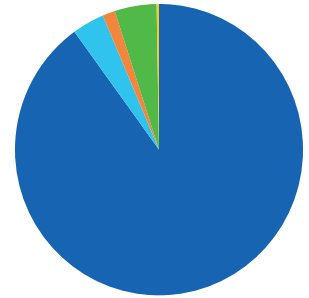
Volunteers of all ages help
with a variety of projects in
the Library, from pulling hold
requests to delivering books
to homebound patrons,
and much more!

Total Budget: \$4,504,166



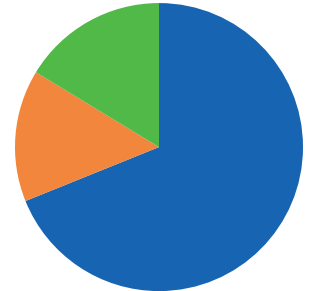
Income

- City of Ames Property Tax — 90%
- Story County — 3.6%
- State of Iowa — 1.4%
- Grants and Donations — 4.7%
- Fines and Fees — 0.3%



Expenses

- Wages and Benefits — 69%
- Materials — 15%
- Facilities and Operations — 16%



Thank you Donors

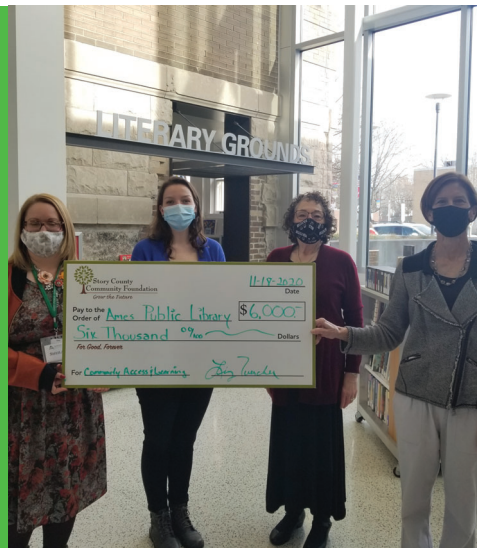
**Grants & Donations:
\$211,935**

Thank you to our generous donors and grantors for supporting projects including collection enhancements, Project Smyles, book clubs, special events, and more.




AMES PUBLIC LIBRARY
Friends Foundation

The Ames Public Library Friends Foundation conducts fundraising, operates the Literary Grounds bookstore, and holds book sales to support the Library.



Adapting our Programs



Over 550 people of all ages logged more than 5,000 days of reading in our first ever completely-online **Summer Reading Challenge** in 2020.

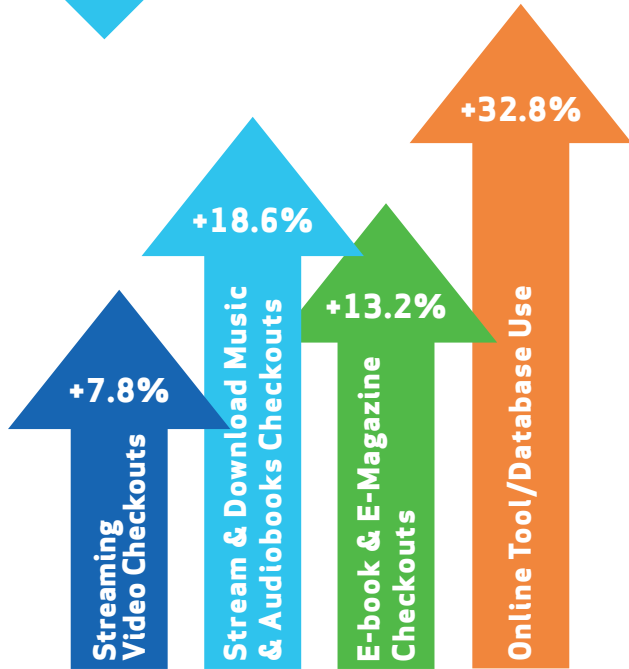
Ames Public Library presented **34 in-person** programs, including many at local parks or outside of the Library, and **202 live online events**.

Library staff also recorded and shared **675 videos** and **44 radio shows** featuring stories, activities, reading challenges, and more.

The Library gave out **9,139 free take-home kits** with **STEM activities** (accompanied by online videos) for children.



Sharing Technology



- Boosted Wi-Fi signal to extend well beyond our building
- Loaned Wi-Fi Hotspots 917 times in FY21
- Created temporary computer lab during lobby-only service
- Ramped back up to full access of 63 computers in March 2021

The Library offered free access to **premium online research and learning tools**, from children's interactive books to genealogy software to language learning programs to informational tools for consumers. Cardholders used these online resources an average of about **485 times a day!**

Supporting our Community



The Library helped combat childhood hunger by serving **629 free meals for children and teens** in the summer of 2020 as part of the U.S. Department of Agriculture's Summer Meals program.



Library staff and volunteers brought books to children in daycares and preschools through **612 visits** and 73 online storytimes with **Project Smyles**.



Library staff and volunteers made **528 deliveries** of books and materials to homebound citizens and centers through **Home Delivery**.



The Library offered charging stations and Wi-Fi and assisted with recovery efforts when a **derecho** damaged homes and interrupted electricity.



Responding to Covid19



The COVID-19 pandemic meant many changes for library services. Ames Public Library went from lobby-only service July 1, 2020; back to curbside service late November through February; then back to lobby service before returning to full library access in mid-March, 2021.

Events were presented outdoors or online through summer 2021, and meeting room use resumed in July 2021.

Despite these challenges, we managed to connect with our customers and meet their needs in ever-evolving ways.

Responding with Access

- Whether the Library was offering curbside service, lobby access, or full building access, nearly all items were available for customers to put on hold and pick up
- Offered easy access to Quick Picks and themed Grab and Go Bags in the Lobby
- Expanded collection of e-books, online subscriptions to popular newspapers, and electronic resources



Responding with Connection

- Librarians remained available for reference in-person and via phone, e-mail, and webpage chat
- Provided online book clubs, lectures, storytime, and special events for all ages
- Expanded social media presence and added “Story Line” stories and jokes by phone
- Provided reader advisory online with Personalized Picks curated book lists



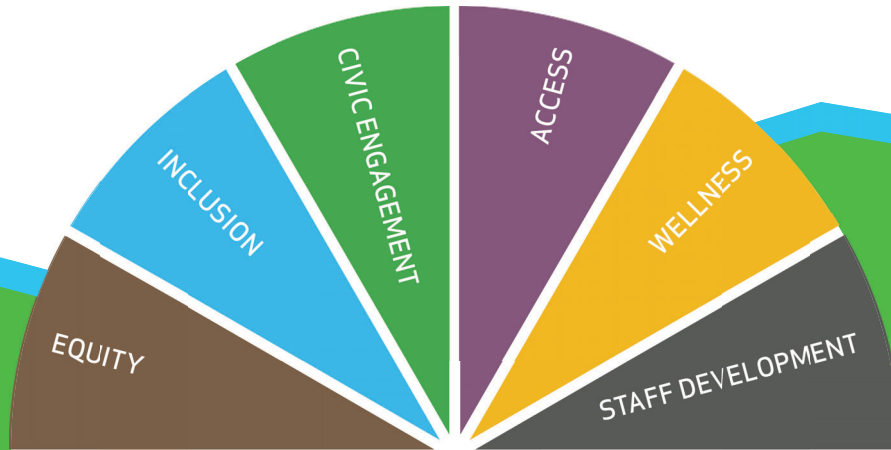
Responding with Outreach

- Offered free COVID vaccination clinics, helping over 200 people get their shot
- Participated in community events, including Downtown Farmers Market, virtual class visits, and Community ID events
- Adapted regular outreach activities, like Project Smyles visits and Home Delivery, to match customer needs and comfort level



Strategic Plan Highlights

Ames Public Library began implementation of a new Strategic Plan in 2020. The following are the priorities identified in the plan along with some of the Library's progress in those areas.



Equity



- Library went fine-free October 2020
- Made translation devices available at all service desks and Bookmobile
- Created a Diversity, Equity and Inclusion Team to help identify staff development opportunities, kicking off with a professional trainer at in-service day

Inclusion



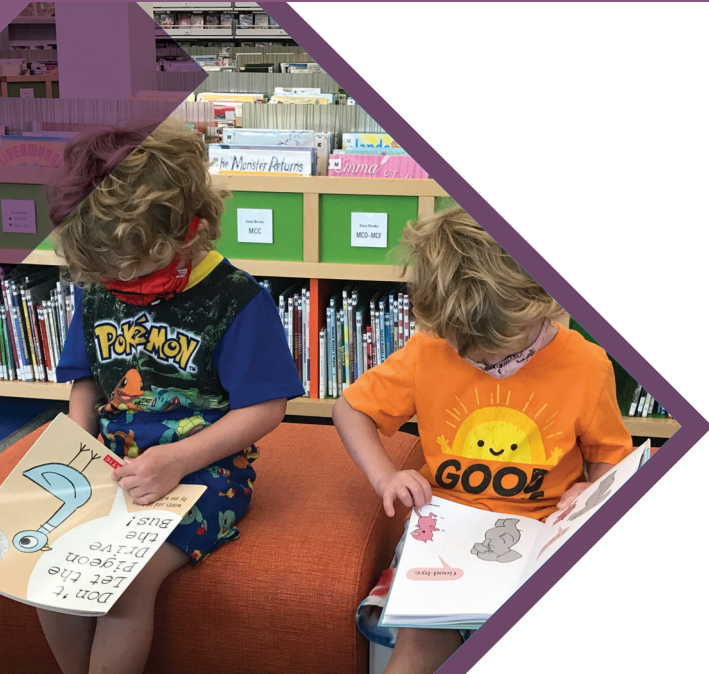
- Presented inclusive programming like More than Monoliths, conversations with Black artists, Ames PrideFest activities, Homeschool Book Club and more
- Expanded world language collections in multiple formats
- Working on diversity audit to ensure a collection that reflects our entire community

Civic Engagement



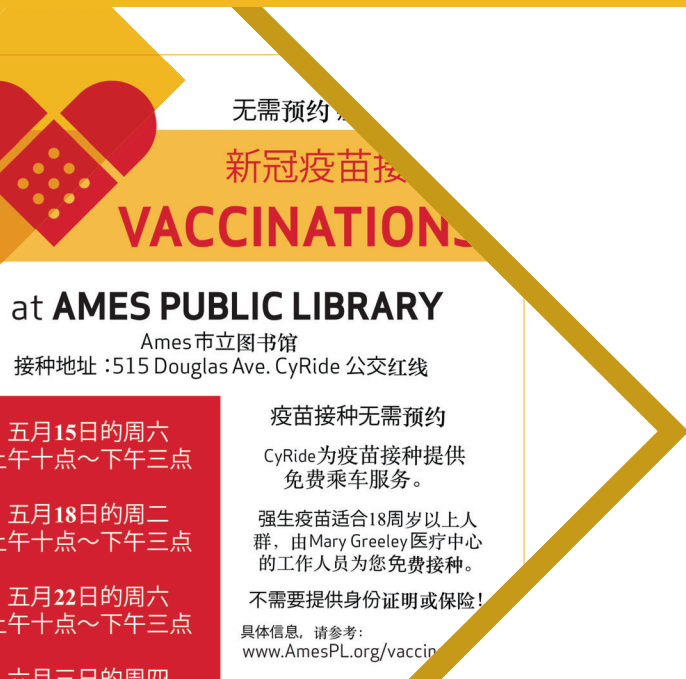
- Created Civic Center webpage with resources, engagement opportunities, and voting information
- Partnered with League of Women Voters for voter registration
- Served as satellite voting and polling place for over 2,400 voters

Access



- Partnered with Ames Community Schools to register all pre-K through high school students for Ames Public Library cards
- Added new online learning tools like Bookflix, Comics Plus, Cypress Resume Writer, Law Depot, The New York Times, and The Wall Street Journal
- Whole-room camera and mic technology for meeting rooms allows customers to host hybrid virtual/ in-person meetings

Wellness



无需预约

新冠疫苗接
VACCINATIONS

at **AMES PUBLIC LIBRARY**
Ames市立图书馆
接种地址 :515 Douglas Ave. CyRide 公交红线

疫苗接种无需预约
CyRide为疫苗接种提供
免费乘车服务。

强生疫苗适合18周岁以上人
群，由Mary Greeley 医疗中心
的工作人员为您免费接种。

不需要提供身份证明或保险！

具体信息，请参考：
www.AmesPL.org/vaccin

五月15日的周六
上午十点~下午三点

五月18日的周二
上午十点~下午三点

五月22日的周六
上午十点~下午三点

六月三日的周四

- Offered multiple free vaccine clinics in partnership with Mary Greeley Medical Center and Story County Public Health with free transportation from CyRide
- Provided free Summer Meals for youth
- Partnered with City of Ames to host Mental Health First Aid training workshops for the community

Staff Development



- Developed special in-service all staff development days of learning
- Encouraged staff to attend and present at professional conferences
- Revamping onboarding activities for new employees with welcome videos, staff photos and more



Library Director:
Sheila Schofer

Library Managers:
Tracy Briseño
Alissa Dornink
Jerri Heid
Megan Klein-Hewett

Library Board of Trustees:
Sarah Barchman
Jon Christy
Chuck Glatz
Richard Johnson
Roger Kluesner
Sandra Marcu
Carolyn Myers
Kate Reynolds
Brenda Thorbs-Weber



Ames Public Library Friends Foundation Board:

Mark Boeck
Jen Dieter
Nick Hoffman
Roger Kluesner
Cheryl Langston
Jennie LeGates
Cassie Luze
Aaron Melton
Carolyn Myers
Jill Roof
Andrew Zbaracki

Teen Advisory Group Co-Chairs:
Katie Lavrov

