



ames[™]
PUBLIC LIBRARY

ANNUAL REPORT

2021-2022

2021/2022 By the Numbers



Over **1,043,000** items were **checked out last year.**
(That's an average of over 2,800 items each day of the year!)



The library served more than **279,100 visitors.**



Over **36,400 people** viewed/participated in 2,048 online and in-person Library events.

We ♥ Volunteers



309 volunteers
contributed **10,976 hours**
of assistance in 2021/2022.

Volunteers of all ages helped
with a variety of projects in
the Library, from pulling hold
requests to delivering books
to homebound patrons,
and much more!

Total Budget: \$4,872,399

Income

- City of Ames Property Tax — 90.12%
- Story County — 3.62%
- State of Iowa — 1.35%
- Grants and Donations — 4.56%
- Fines and Fees — 0.35%



Expenses

- Wages and Benefits — 67.10%
- Materials — 13.17%
- Facilities and Operations — 19.73%



Thank you Donors

**Grants & Donations:
\$222,359**

Thank you to our generous donors and grantors for supporting projects including special collections, presenters, children's activities, Project Smyles, and more.



AMES PUBLIC LIBRARY
Friends Foundation

The Ames Public Library Friends Foundation conducts fundraising, operates the Literary Grounds bookstore, and holds book sales to support the Library.





Engaging Programs

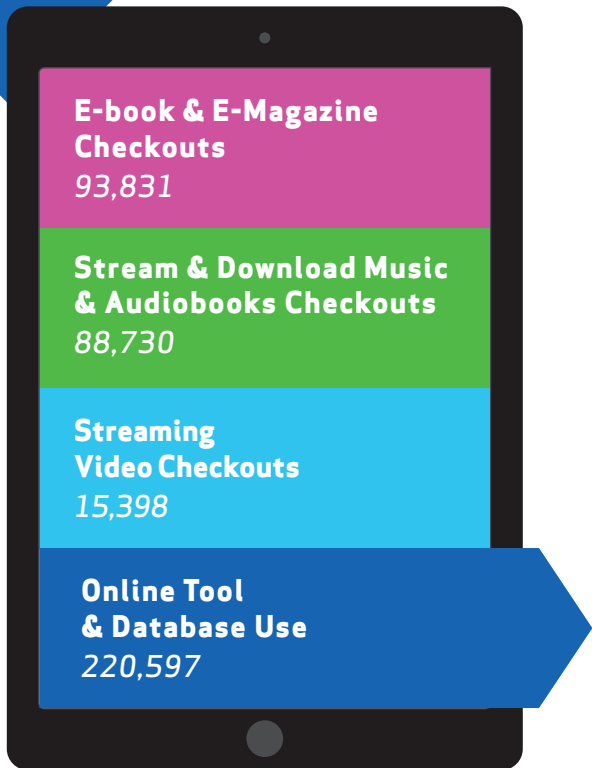
Over 3,200 people of all ages logged more than 2.5 million minutes of reading in the 2021 **Summer Reading Challenge**.

Ames Public Library presented **1,478 in-person** programs with **28,027 people** attending.

The Library had 1,125 attendees for 144 virtual programs and **7,314 people** participating in **426 passive programs**.

4,314 children took home free STEAM activity kits for **at home learning**.






Technology Access


- During FY22 the Library's 63 public computers were used 24,890 times.
- Library Wi-Fi was accessed 148,490 times and Wi-Fi Hotspots were loaned 1,056 times.
- The Library improved public printing services with new capabilities including card payment and scanning translation.

The Library offered free access to **premium online research and learning tools** including children's interactive books, genealogy software, language learning, informational tools for consumers, and more. Cardholders used these online resources an average of about **604 times a day!**


Supporting Community

A vertical photograph on the left side of the page shows a person in a red shirt working at a table in a library or community center. Other people are visible in the background, some wearing masks.


The Library helped combat childhood hunger by serving **2,150 free meals for children and teens** as part of the 2021 Summer Meals program.

A vertical photograph on the left side of the page shows a person in a pink shirt reading to a group of children. The children are sitting at a table, and the person is wearing a green face mask.

Library staff and volunteers brought books to over **8,000 children** in daycares and preschools through 645 visits and storytimes with **Project Smyles**.

A vertical photograph on the left side of the page shows a person in a blue shirt reading to a group of children. The children are sitting at a table, and the person is wearing a white face mask.

Library staff and volunteers made **693 deliveries** of books and materials to homebound citizens and centers through **Home Delivery**.

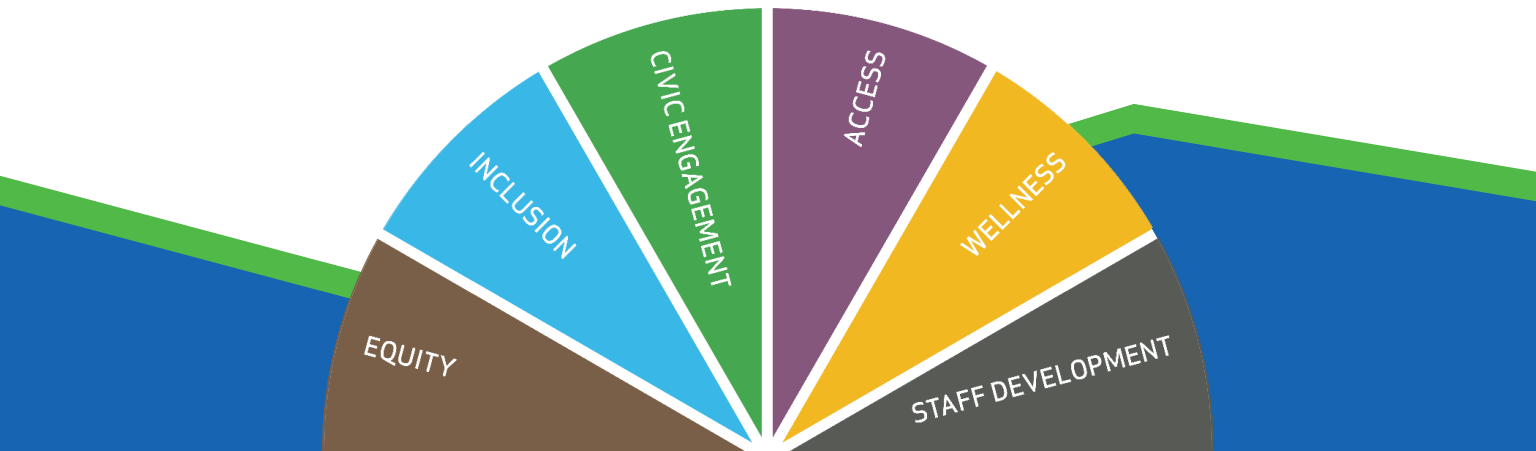
A vertical photograph on the left side of the page shows a person in a pink shirt reading to a group of children. The children are sitting at a table, and the person is wearing a white face mask.

Meeting and study rooms were used 7,041 times serving **18,578 people**.



Strategic Plan Highlights

Ames Public Library is guided by a strategic plan developed in 2020. The following are the priorities identified in the plan along with some of the Library's progress in those areas.



Equity



- Translated the Library welcome brochure into 7 languages.
- Created a webpage featuring translated Library information as well as multilingual collections and resources.
- Reviewed and adapted staff recruitment strategies to broaden access to more applicants.

Inclusion



- Collaborated with local artists and organizations from marginalized communities to provide high quality programs and exhibits in the Library.
- Partnered with NAACP and other community organizations on a day-long Juneteenth celebration.
- Adapted Bookmobile service to reach new audiences at Community ID events, Boys and Girls Club, and All Aboard Kids Camp for children with autism.

Civic Engagement



- Partnered with organizations like the League of Women Voters to support community election forums and voter registration.
- Compiled comprehensive webpage updating voters with local election candidate forums and recorded events.
- Collaborated with the City of Ames to host informational public input sessions on Housing and Climate Action Plans.

Access



- Increased physical accessibility to the Library building with motion-sensing automatic doors.
- Upgraded catalog interface for better discoverability of Library materials and resources.
- Expanded Adventure Pass program to loan passes to more area attractions including Furman Aquatic Center and the African American Museum of Iowa.

Wellness



- Partnered with community providers to offer mental health presentations including LGBTQ+ Teen Mental Health sessions for teens and their caregivers.
- Hosted a Martin Luther King Jr. Day of Service project to create hygiene kits for local shelters.
- Expanded partnerships to offer onsite office hours for social service agencies after successful pilot with The Bridge Home.

Staff Development



- Library Diversity Equity and Inclusion (DEI) team coordinated all-staff trainings with an expert presenter.
- Staff DEI team led multiple small group conversations to expand on DEI training and increase interpersonal understanding.
- Collaborated with community resource organizations, including ACCESS, to provide staff with training on their services and client needs.



Library Director:
Sheila Schofer

Library Managers:
Brienne Anderson
Tracy Briseño
Alissa Dornink
Megan Klein-Hewett

Library Board of Trustees:
Jon Christy
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