

## From the Director

Ames Public Library is Iowa's premiere public library. Last year we broke our circulation record, with 1,311,122 items circulated in 05/06. That's over 25 borrowed items for each of Ames's 50,731 residents! The people of this modestly-sized midwestern city check out more books than the central libraries of many major cities, including Houston, Chicago, and Philadelphia.

As the newly-arrived director for this highenergy library, I will work with the staff to face the exciting challenges that lie ahead. Continuous improvement and excellence, which are core principles of the City of Ames, will continue to guide the Library as we seek new ways to serve our community.

One of the most important roles the public library plays in today's society is that of a community space for people to come together in the pursuit of knowledge, information, and intellectual stimulation. To truly fulfill that role, Ames Public Library simply needs more space. In the coming year, we will work with the community in setting our priorities and designing a library building for our future.

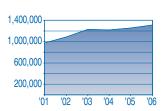
I look forward to working with the people of Ames to keep lowa's premiere public library vibrant.

Art Weeks, Library Director

# **Highlights**

#### **Record-Breaking Circulation**

The number of items checked out from Ames Public Library reached an all-time high at over 1.3 million! That's a 34% increase in the past 5 years.



#### **Record-Breaking Programming**

The number of people coming to programs and events at the Library has skyrocketed, increasing 22% over just last year.

#### **Teen Advisory Group Created**

A great group of teens has come together to help the Library update and expand its

services for teens.



### Teen Space Ground-Breaking

It was a great year for teens with the creation of the APL Zone, Ames Public Library's new space just for teens.

#### **Project Smyles**

Project Smyles, Ames Public Library's new outreach program to children in daycares and preschools, is a hit! This year, Project Smyles introduced the Library to nearly 300 children in preschools and daycares. Many Project Smyles sites have set up new deposit collections to keep a fresh selection of books available to the children.



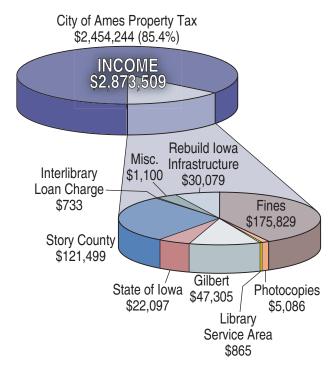
# By the Numbers

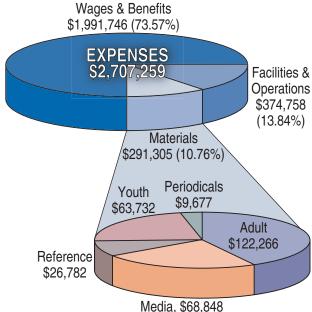
| Population Served                | 61,539 |
|----------------------------------|--------|
| Ames                             |        |
| Gilbert (by contract)            | ,      |
| Rural Story County (by contract) |        |

#### Usage Statistics 2004/2005 2005/2006

| Usage Statistics 20                                     | 104/2003       | 2003/2000     |
|---|----------------|---------------|
| <b>Total Circulation</b>                                | 1,256,993      | 1,311,122     |
| Books/Magazines   | 715,185        | 725,014       |
| Videos, CDs, Audiobooks, etc.                           | 541,808        | 586,108       |
| Total Collection  | 193,153        | 201,275       |
| Average Loans per Volume<br>Items Added to Collection   | 6.5<br>21,860  | 6.5<br>23,052 |
| Items Withdrawn from Collectic                          |                | 14,545        |
| Borrowers   | 31,058         | 27,176        |
| Ames Registered Borrowers                               | 22,476         | 19,536        |
| Circulation per Ames Borrower                           |                | 53.3          |
| Circulation per Capita for Ames<br>% of Ames Population | 3 24.8<br>44.3 | 25.8<br>38.5  |
| Visitors  | 471,164        | 476,517       |
| Programs  | 767            | 1,279         |
| Total Attendance  | 27,197         | 33,253        |
| Youth/Family Programs                                   | 485            | 910           |
| Attendance  | 14,051         | 19,557        |
| Young Adult Programs                                    | _              | 49            |
| Attendance  | <br>282        | 709<br>222    |
| Adult Programs Attendance                               | 13,146         | 10,476        |
| Outreach Programs                                       |                | 98            |
| Attendance  | _              | 2,511         |
| Meetings  | 1,018          | 1,383         |
| Attendance  | 27,356         | 24,528        |
| Volunteers  | 355            | 534           |
| Hours Contributed                                       | 12,454         | 14,752        |
| FTE (Full-Time Equivalent)                              | 5.9            | 7.1           |
| Interlibrary Loans                                      | 1 101          | 005           |
| Borrowed for APL Users<br>Loaned to Other Libraries     | 1,104<br>3,529 | 905<br>3,465  |
| Reference Questions                                     | 49,478         | 48,048        |
| Electronic Resource Use                                 | 68,069         | 69,985        |
| Electroffic nesource use                                | 00,009         | 09,900        |
|   |                |               |

# Income & Expenses





## **Boards**

## Ames Public Library 2005-2006 Management Team

Dawn Hayslett, Interim Co-Director Lynne Carey, Interim Co-Director Marianne Malinowski, Collections Patti Woo, Administrative Assistant

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